



**Diabetes Experts Share Nationwide Survey Findings and
Discuss Vision for Best Practices**

Improvements Needed for Better Diabetes Management

Hosted by

American Association of Diabetes Educators and the American Association of Clinical Endocrinologists

WHAT: A media briefing about new survey findings that highlight the need for a new approach to better diabetes management. The Diabetes Roundtable, a multidisciplinary expert panel, will discuss their vision for a new way to approach patient care based on outcomes of a recent roundtable that addressed challenges to compliance and diabetes self-management.

WHO:

- **S. Sethu K. Reddy, MD, MBA, FACE, FACP**, Board of Directors, American Association of Clinical Endocrinologists (AAACE), Chairman and Program Director, Department of Endocrinology, Diabetes and Metabolism, The Cleveland Clinic
- **Donna Rice, MBA, RN, BSN, CDE**, President-Elect, American Association of Diabetes Educators (AADE), Wellness Program Manager, Botsford General Hospital, Novi, MI
- **Edwin Fisher, PhD**, Chair, Health Behavior and Health Education, University of North Carolina, Chapel Hill

WHY: Diabetes is an epidemic in the United States with approximately 19 million Americans suffering from type 2 diabetes. It is the leading cause of kidney failure, blindness and nontraumatic amputation and figures in the death of 225,000 Americans each year. It is estimated that one in three Americans born in 2000 will develop type 2 diabetes sometime during their lifetime. New survey data and outcomes from the Diabetes Roundtable suggest the diabetes care system in its current form needs improvement and that a standardized, collaborative approach would be a step in the right direction.

WHEN AND WHERE:

Wednesday, May 31, 2006
12:00 - 1:30 PM EDT
(Lunch will be provided)

National Press Club
529 14th Street NW, 13th Floor
Murrow Room
Washington, DC 20045

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